INDEX BY ISSUE

	INDEX D		3301
	Volume 13. Number 1. February 1980	69	Developing a Manpower Strategy for an Industry A. Moss
2	Physical Distribution: A Suitable Case for Treatment	91	Long Range Planning in Large U.S. Banks
12	A Practical Approach to Risk and Sensitivity Analysis S. S. Singhvi	99 109	Long Range Planning and the Church Rev. D. Wasdell Planning for a University, Using Interactive
20	Environmental Scanning—The State of the Art P. S. Thomas	115	Forecasting L. F. Moore and L. Charach
29	Forecasting Developments in Consumerism and Consumer Protection G. R. Foxall	125	Company; An Iranian Case Study Modelling for Corporate Planning P. Wright
34	Planning in Whitehall—Is it Possible—Will it Survive? E. J. Razzell	128	P. D. Power and J. M. MacGregor Turning Uncertainty to Advantage J. Pezier
42	The Future of London as an International Field Centre D. W. Kendrick	120	Turning Ordertainty to Advantage 3. Pezier
48	The Decision-Making Process for Strategic Adaptation L. Ronchi		Volume 13. Number 4. August 1980
55	Long Range Planning for Information Services B. P. Lientz and M. Chen	12	The European Automobile Industry—Three Possible
62	Airline Corporate Planning—A Conceptual Framework M. A. Bouamrene and R. Flavell	18	Scenarios S. Höhn The Future for European Business—Strategies for
70	How Managers Plan—The Analysis of Managers N. Snyder and W. F. Glueck	24	
77	What the New GATT Trade Agreement Means for Plastics W. F. Christopher	30	Marketing M. Mushkat How Planning Works in Practice—A Survey of 48 U.K.
82	Appraising Financial Performance for Financial Institutions K. Brown	43	Companies S. Al-Bazzaz and P. M. Grinyer Corporate Planning and Modelling in a Large Bank
90	Futures Research: New Directions P. Holroyd	51	J. Degueldre Measuring Performance in Capital Project
		56	Management M. Snowden Market Concentration—Challenge to Corporate
	Volume 13. Number 2. April 1980	63	
9	The Medium-Term Currency Outlook D. Kern Innovation as the Source of Long Term Economic Growth G. F. Ray	71	Technologies S. M. A. Ibrahim Public Participation in Planning—A Research Report M. Benwell
20 32	Planning for Job Creation N. Falk How Managers Decide to Use Planning Models	80 90	Forecasting the Impact of Public Policies W. L. Renfro Productivity—What Is It? J. B. Coates
36	R. W. Blanning Designing a Long Range Marketing Strategy for	98	Multiple Objective Planning for Regional Blood Centres K. E. Kendall
43	Services C. Grönroos Corporate Planning in Local Government—A Case		Centres R. E. Rendan
52	Study K. Hawkins and R. J. Tarr Planning for Productivity G. Smith		
60	Long Range Planning of Paper and Board Supplies J. D. Vincent	-	Volume 13. Number 5. October 1980
67	Urban and Regional Planning—A Systems View B. C. Burrows		Strategic Planning and Participation: A Contradiction in Terms H. J. Kloeze, A. Molenkamp and F. J. W. Roelofs
82	Social Forecasting: An Integral Part of Corporate Planning J. C. Higgins and D. Romano	21	Forecasting the Business Cycle in an Uncertain Environment W. H. Strigel
87	Rational and Non-Rational Planning J. de Smit and N. L. Rade	29 36	Is There a Future for Social Forecasting? P. Holroyd Policy Making at Nedstandsche Middenstandbank,
102	The Corporate Library as a Source of New Technology	43	Amsterdam W. E. Scherpenhuijsen Rom A Simulation System for Corporate Planning G. D. Craig
105	Mathematical Corporate Planning—Is It Really Different? D. E. Hussey	57	Perspective D. J. Liston
		65 70	Branch Banking in the Year 2000 R. Rosenberg Corporate Strategic Planning in a University T. Thomas
	Volume 13. Number 3. June 1980	79	Wither or Whither London? An Application of Industry Structure Analysis T. Burke and L. Wilson
12	The Future of Computers in Financial Institutions		Environmental Scanning—Does It Help the Chief Executive Y. M. Godiwalla, W. A. Meinhart and W. D. Warde
21 30	Currency Exposure Management P. H. A. Kenyon Planning and Control of Purchasing Performance: A	100	The Federal Government as a Source of Strategic Planning Information L. E. De Noya
	New Concept S. M. Dobson and J. E. T. Shorrock	106 112	Data and Effective Corporate Planning B. T. Houlden Changement: Understanding and Managing Change
35	Using Input-Output Models for Planning in Groups with Considerable Inter-Company Trading		B. Pinnell
40	B. Harding and B. T. Houlden The Journal Readership Survey A. Horne		
45	Classifying Capital Projects for Top Management Decision-Making J. A. Piper		Volume 13. Number 6. December 1980
57 61	Strategic Planning for Public Relations S. St. P. Slatter Strategic Thinking Supported by Risk Analysis G. R. Wagner	10	Relocation or Dislocation? A Planned Approach to Location T. Lederer
	G. n. Wagner		1. Ledeler

OL. 13 1980

VOL 13 198

42 Developing a Data Base for Planning—A Shipping **Industry Case** D. S. Tomlinson Tailor-made Planning: Making Planning Fit the Firm S. R. Michael

Alternative Plans for London Dockland: Not Force but G. Ledgerwood 83 Shirt-Sleeved Approach to Long Range Planning for the Smaller Growing Corporation R. H. Teager

INDEX BY AUTHOR'S NAME

Al-Bazzaz, S. Grinyer, P. M.	How Planning Works in Practice—A Survey of 48 U.K. Companies	No. 4, P. 30	Godiwalla, Y. M Meinhart, W. A. Warde, W. D.	Environmental Scanning—Does It Help the Chief Executive?	No. 5, P. 87
Ball, R.	Physical Distribution: A Suitable Case for Treatment	No. 1, P. 2	Al-Bazzaz, S. Grinyer, P. M.	How Planning Works in Practice—A Survey of 48 U.K.	No. 4, P. 30
Benwell, M.	Public Participation in Planning— A Research Project		Grönroos, C.	Companies Designing a Long Range	No. 2, P. 36
Blanning, R. W.	How Managers Decide to Use Planning Models	No. 2, P.32	Harding, B.	Marketing Strategy for Services Using Input-Output Models for	No. 3 P 35
Blois, K. J.	Market Concentration— Challenge to Corporate Planning		Houlden, B. T.	Planning in Groups with Considerable Inter-Company Trading	
M. A. Flavell, R.	Airline Corporate Planning—A Conceptual Framework	No. 1, P. 62	Hawkins, K. Tarr, R. J. Higgins, J. C.	Corporate Planning in Local Government—A Case Study Social Forecasting: An Integral	
Brandt, W. K.	Pitfalls in Planning for Multi-	No. 6, P. 23	Romano, D.	Part of Corporate Planning	10, 2, 1 . 02
Hulbert, J. M. Richers, R.	national Operations	N- 4 D 00	Höhn, S.	Industry—Three Possible	No. 4, P. 12
Brown, K.	Appraising Financial Performance for Financial Institutions	No. 1, P. 82	Holroyd, P.	Scenarios Futures Research: New	No. 1, P. 90
Burke, T.	Wither or Whither London? An	No. 5, P. 79	Halmand D	Directions	No E D 20
Wilson, L.	Application of Industry Structure Analysis		Holroyd, P.	Is There a Future for Social Forecasting?	No. 5, P. 29
Burrows, B. C.	Urban and Regional Planning—A Systems View	No. 2, P. 67	Horne, A. Houlden, B. T.	The Journal Readership Survey Data and Effective Corporate	No. 3, P. 40 No. 5, P. 106
Charach, L. Moore, L. F.	Planning for a University, Using Interactive Forecasting	No. 3, P. 109	Houlden, B. T.	Planning Using Input-Output Models for	No. 3. P. 35
Chen, M. Lientz, B. P.	Long Range Planning for Information Services	No. 1, P. 55	Harding, B.	Planning in Groups with Considerable Inter-Company	
Christopher, W. F.	What the New GATT Trade Agreement Means for Plastics		Brandt, W. K. Hulbert, J. M.	Trading Pitfalls in Planning for Multi- national Operations	No. 6, P. 23
Cleaver, A. B.	The Future of Computers in Financial Institutions	No. 3, P. 12	Richers, R.		
Coates, J. B.	Productivity: What Is It?	No. 4, P. 90	Hussey, D. E.	Multinational Corporate Plan- ning: Is It Really Different?	No. 2, P. 105
Collins, M. R. MacGregor, J. M.	Designing Computer Models that Work	No. 6, P. 60	Ibrahim, S. M. A.	Energy Resources and the Impact of New Technologies	
Craig, G. D.	A Simulation System for	No. 5, P. 43	Jones, P. M. S. Kendall, K. E.	Energy Choices for the Future Multiple Objective Planning for	No. 6, P. 18
	Corporate Planning		Kendan, K. L.	Regional Blood Centres	
De Noya, L. E.	The Federal Government as a Source of Strategic Planning Information	No. 5, P. 100	Kendrick, D. W.	national Field Centre	
de Smit, J.		No. 2, P. 87	Kenyon, P. H. A.	Currency Exposure Management	No. 3, P. 21
Rade, N. L.	Planning		Kern, D.	The Medium-Term Currency	No. 2, P. 2
Degueldre, J.	Corporate Planning and Modelling in a Large Bank	No. 4, P. 43	Kloeze, H. J.	Outlook Strategic Planning and	No. 5, P. 10
Dobson, S. M. Shorrock, J. E. T		No. 3, P. 30	Molenkamp, A. Roelofs, F. J. W.	Participation: A Contradiction in Terms	
Falk, N.	Planning for Job Creation	No. 2, P. 20	Lawson, F.	Telecommunications and the	No. 6, P. 70
Finlay, A. W.	Planning	No. 6, P. 55		Customer—Prospects for the 1980s	
Flavell, R. Bouamrene, M. A.	Airline Corporate Planning—A Conceptual Framework	No. 1, P. 62	Le Franc, JD.	Business—Strategies for Growth	
Foxall, G. R.	Forecasting Developments in Consumerism and Consumer	No. 1, P. 29	Lederer, T. F.	Relocation or Dislocation?—A Planned Approach to Location	
Snyder, N. Glueck, W. F.	Protection How Managers Plan—The Analysis of Managers	No. 1, P. 70	Ledgerwood, G.	Alternative Plans for London Dockland: Not Force but Seduction	

Lientz, B. P. Chen, M.	Long Range Planning for Information Services	No. 1,	P.	55	Romano, D. Higgins, J. C.	Social Forecasting: An Integral Part of Corporate Planning?	No.	2,	P	. 82
Liston, D. J.		No. 5,	P.	57	Ronchi, L.	The Decision-Making Process for Strategic Adaptation	No.	1,	P	. 48
	Perspective				Rosenberg, R.	Branch Banking in the Year 2000				
MacGregor, J. M. Power, P. D.	Modelling for Corporate Planning	No. 3,	P.	125	Scherpen- huijsen Rom, W. E.	Policy Making at Nederlandsche Middenstandbank Amsterdam	No.	5,	P	36
MacGregor,	Designing Computer Models that	No 6	D	60	Shorrock.	Planning and Control of Pur-	No	3	P	30
J. M. Collins, M. R.	Work	NO. 0,	۲.	00	J. E. T. Dobson, S. M.	chasing Performance: A New Concept	140.	٠,		
McKinnon,	The Corporate Library as a Source	No 2	D	102	Singhvi, S. S.	A Practical Approach to Risk and	No	1	P	12
L. M. B.	of New Technology					Sensitivity Analysis Strategic Planning for Public				
Meinhart, W. A. Godiwalla, Y. M.	Environmental Scanning—Does It Help the Chief Executive?	No. 5,	۲.	87	Slatter, S. St. P. Smith, G.	Relations Planning for Productivity				. 52
Warde, W. D. Michael, S. R.	Tallar made Disseiner Making	No 6	D	74	Snowden, M.		No.			
	Tailor-made Planning: Making Planning Fit the Firm				Snyder, N.	Capital Project Management How Managers Plan—The				
Molenkamp, A. Kloeze, H. J.	Participation: A Contradiction	No. 5,	Ρ.	10	Glueck, W. F.	Analysis of Managers				
Roelofs, F. J. W.	in Terms				Strigel, W. H.	Forecasting the Business Cycle in an Uncertain Environment				
Moore, L. F.	Planning for a University Using	No. 3,	P.	109	Tarr, R. J.	Corporate Planning in Local	No.	2,	P	. 43
Charach, L.	Interactive Forecasting		_		Hawkins, K.	Government—A Case Study			-	00
Moss, A.	Developing a Manpower Strategy for an Industry				Teager, R. H.	Shirt-Sleeved Approach to Long Range Planning for the Smaller	NO.	0,	-	. 83
Mushkat, M.	Implementing Public Plans: The Case for Social Marketing				Thomas, P. S.	Growing Corporation Environmental Scanning—The	No.	1,	P	. 20
Pezier, J.	Advantage	No. 3,			Thomas, R.	State of the Art Corporate Strategic Planning in a	No.	5,	P	. 70
Pinnell, B.	Changement: Understanding and Managing Change	No. 5,	P.	112	Tomlinson.	University Developing a Data Base for	No	6	P	42
Piper, J. A.	Classifying Capital Projects for Top Management Decision-	No. 3,	P.	45	D. S.	Planning—A Shipping Industry Case				
Power, P. D.	Making Modelling for Corporate Planning	No. 3,	P.	125	Vincent, J. D.	Long Range Planning of Paper and Board Supplies	No.	2,	P	. 60
MacGregor, J. M					Wagner, G. R.	Strategic Thinking Supported by	No.	3.	P	. 61
Rade, N. L.	Rational and Non-Rational	No. 2,	P.	87		Risk Analysis				
de Smit, J.	Planning Innovation as the Source of Long	No 2		0	Ward, E. P.	Focusing Innovative Effort	No.	6,	P	. 32
Ray, G. F.	Term Economic Growth					Through a Convergent Dialogue				
Razzell, E. J.	Planning in Whitehall—Is It Possible—Will It Survive?	No. 1,	P.	34	Warde, W. D.	Environmental Scanning-Does	No	. 5,	P	. 87
Renfro, W. L.	Forecasting the Impact of Public Policies	No. 4,	P.	80	Godiwalla, Y. M. Meinhart,	It Help the Chief Executive?				
Richers, R.	Pitfalls in Planning for Multi-	No. 6,	P.	23	W. A.			-	-	- 00
Brandt, W. K. Hulbert, J. M.	national Operations				Wasdell, Rev. D.	Long Range Planning and the Church	No	. 3,	, P	. 99
Robley Wood, D.	Long Range Planning in Large U.S. Banks	No. 3,	P.	91	Wilson, L. Burke, T.	Wither or Whither London? An Application of Industry	No.	5,	P	. 79
Roelofs,	Strategic Planning and Par-	No. 5,	P.	10		Structure Analysis				
F. J. W.	ticipation: A Contradiction in				Wright, P.	Corporate Strategy at Admiram	No.	3,	P	. 11!
Kloeze, H. J.	Terms					Manufacturing Company: An Iranian Case Study-				

INDEX BY TITLE OF ARTICLE

A Practical Approach to Risk	S. S. Singhyi	No. 1, P. 12	Branch Banking in the Year	R. Rosenberg	No. 5, P. 65
and Sensitivity Analysis	o. o. og		2000		
A Simulation System for Corporate Planning	G. D. Craig	No. 5, P. 43	Changement: Understanding and Managing Change	B. Pinnell	No. 5, P. 112
Airline Corporate Planning— A Conceptual Framework	M. A. Bouamrene R. Flavell	No. 1, P. 62	Classifying Capital Projects for Top Management Decision-Making	J. A. Piper	No. 3, P. 45
Alternative Plans for London Dockland: Not Force but	G. Ledgerwood	No. 6, P. 46	Corporate Planning and Modelling in a Large Bank	J. Degueldre	No. 4, P. 43
Seduction			Corporate Planning in Local	K. Hawkins	No. 2, P. 43
Appraising Financial	K. Brown	No. 1, P. 82	Government—A Case Study	R. J. Tarr	
Performance for Financial			Corporate Strategic Planning in a University	R. Thomas	No. 5, P. 70

			Markinka Objective Blancine	V E Vandall	N- 4 D 00
Admiram Manufacturing	P. Wright	No. 3, P. 115	Multiple Objective Planning for Regional Blood Centres		No. 4, P. 98
Company: An Iranian Case Study			Physical Distribution: A Suitable Case for	R. Ball	No. 1, P. 2
Currency Exposure	P. H. A.	No. 3, P. 21	Treatment		
Management	Kenyon		Pitfalls in Planning for Multi-	W. K. Brandt	No. 6, P. 23
Data and Effective Corporate Planning	B. T. Houlden	No. 5, P. 106	national Operations	J. M. Hulbert R. Richers	
Designing a Long Range Marketing Strategy for	C. Grönroos	No. 2, P. 36	Planning and Control of Purchasing Performance: A		No. 3, P. 30
Services Designing Computer Models	M. R. Collins	No. 6, P. 60	New Concept Planning for a University,	L. F. Moore	No. 3, P. 109
that Work	J. M. MacGregor		Using Interactive Forecasting	L. Charach	
Developing a Data Base for	D. S. Tomlinson	No. 6, P. 42	Planning for Job Creation	N. Falk	No. 2, P. 20
Planning—A Shipping Industry Case			Planning for Productivity Planning in Whitehall—Is It	G. Smith E. J. Razzell	No. 2, P. 52 No. 1, P. 34
Developing a Manpower	A. Moss	No. 3, P. 69	Possible—Will It Survive?		
Strategy for an Industry	D M C 1	N - 0 D 40		W. E.	No. 5, P. 36
Energy Choices for the Future Energy Resources and the		No. 6, P. 18 No. 4, P. 63	Nedstandsche Midden- standbank, Amsterdam	Scherpen- huijsen Rom	
Impact of New Technologies	Q. W. A. IDIGINIII	140. 4, 1 . 00	Politics, Government and Company Planning: The		No. 5, P. 57
Environmental Scanning-	Y. M. Godiwalla	No. 5, P. 87	New Perspective	1.0.0	
Does It Help the Chief Executive?	W. A. Meinhart W. D. Warde		Productivity: What Is It? Public Participation in	J. B. Coates M. Benwell	No. 4, P. 90 No. 4, P. 71
	P. S. Thomas	No. 1, P. 20	Planning—A Research	W. Deriwen	140. 4, 1 . 71
The State of the Art			Report		
Focusing Innovative Effort	E. P. Ward	No. 6, P. 32	Rational and Non-Rational	J. de Smit N. L. Rade	No. 2, P. 87
through a Convergent Dialogue			Relocation or Dislocation?—		No. 6, P. 10
Forecasting Developments in	G. R. Foxall	No. 1, P. 29	A Planned Approach to		
Consumerism and			Location Shirt-Sleeved Approach to	R H Teager	No. 6, P. 83
Consumer Protection Forecasting the Business	W. H. Strigel	No. 5, P. 21	Long Range Planning for	n. n. reager	NO. 0, F. 03
Cycle in an Uncertain			the Smaller Growing		
Environment	W I Pontro	No. 4, P. 80	Corporation Social Forecasting: An	J. C. Higgins	No. 2, P. 82
Forecasting the Impact of Public Policies	W. L. Heniro	NO. 4, P. 80	Integral Part of Corporate		NO. 2, P. 02
Futures Research: New	P. Holroyd	No. 1, P. 90	Planning		
Directions How Managers Decide to Use Planning Models	R. W. Blanning	No. 2, P. 32	Strategic Planning and Participation: A Con- tradiction in Terms	H. J. Kloeze A. Molenkamp F. J. W. Roelofs	No. 5, P. 10
How Managers Plan—The	N. Snyder	No. 1, P. 70	Strategic Planning for Public		No. 3, P. 57
Analysis of Managers How Planning Works in	W. F. Glueck	No. 4, P. 30	Relations	C P Wagner	No. 3, P. 61
Practice—A Survey of 48	P. M. Grinyer	NO. 4, F. 30	Strategic Thinking Supported by Risk Analysis	G. N. Wagner	NO. 3, P. 01
U.K. Companies			Swedish Industrial Policy	A. W. Finlay	No. 6, P. 55
Implementing Public Plans: The Case for Social	M. Mushkat	No. 4, P. 24	Planning Planning	S. R. Michael	No. 6, P. 74
Marketing			Tailor-made Planning: Making Planning Fit the	3. N. Wilchael	NO. 0, F. 74
Innovation as the Source of	G. F. Ray	No. 2, P. 9	Firm		
Long Term Economic Growth			Telecommunications and the Customer—Prospects for	F. Lawson	No. 6, P. 70
Is There a Future for Social	P. Holroyd	No. 5, P. 29	the 1980s		
Forecasting?			The Corporate Library as a	L. M. B.	No. 2, P. 102
Long Range Planning and the Church	Rev. D. Wasdell	No. 3, P. 99	Source of New Technology The Decision-Making Process	McKinnon L. Ronchi	No. 1, P. 48
Long Range Planning for	B. P. Lientz	No. 1, P. 55	for Strategic Adaptation	L. Nonem	NO. 1, F. 40
Information Services	M. Chen		The European Automobile	S. Höhn	No. 4, P. 12
Long Range Planning in Large U.S. Banks	D. Robley Wood	No. 3, P. 91	Industry—Three Possible Scenarios		
Long Range Planning of Paper	J. D. Vincent	No. 2, P. 60	The Federal Government as a	L. E. De Noya	No. 5, P. 100
and Board Supplies	K I Diele	N- 4 D 50	Source of Strategic		
Market Concentration— Challenge to Corporate	K. J. Blois	No. 4, P. 56	Planning Information The Future for European	I-D In Franc	No. 4, P. 18
Planning			Business—Strategies for	J. D. Le Flanc	
Measuring Performance in	M. Snowden	No. 4, P. 51	Growth		
Capital Project Management			The Future of Computers in Financial Institutions	A. B. Cleaver	No. 3, P. 12
Modelling for Corporate	P. D. Power	No. 3, P. 125	The Future of London as an	D. W. Kendrick	No. 1, P. 42
Planning	J. M.		International Field Centre	A Harris	No. 2 D 40
Multinational Corporate	MacGregor D. E. Hussey	No. 2, P. 105	The Journal Readership Survey	A. Horne	No. 3, P. 40
Planning: Is It Really			The Medium-Term Currency	D. Kern	No. 2, P. 2
Different?			Outlook		

Turning Uncertainty to Advantage	J. Pezier	No. 3, P. 128	What the New GATT Trade Agreement Means for	W. F. Christopher	No. 1, P. 77
Urban and Regional Planning—A Systems View	B. C. Burrows	No. 2, P. 67	Plastics Wither or Whither London?	T. Burke	No. 5, P. 79
Using Input-Output Models for Planning in Groups with Considerable Inter- Company Trading		No. 3, P. 35	An Application of Industry Structure Analysis	L. Wilson	

INDEX BY SUBJECT

A		F	
Assessing the Business Environment		Energy	
A Practical Approach to Risk and Sensitivity Analysis		Energy Choices for the Future Energy Resources and the Impact of New	No. 6, P. 18 No. 4, P. 63
Environmental Scanning—The State of the Art		Technologies	
The European Automobile Industry—Three Possible Scenarios	No. 4, P. 12		
The Future for European Business—Strategies for Growth	No. 4, P. 18	Finance and Accounting Appraising Financial Performance for Finan-	No. 1, P. 82
The Future of London as an International Financial Centre	No. 1, P. 42	cial Institutions Branch Banking in the Year 2000	No. 5, P. 65
The Medium-Term Currency Outlook	No. 2, P. 2	Currency Exposure Management	No. 3, P. 21
		Long Range Planning in Large U.S. Banks	No. 3, P. 91
		Policy Making at Nederstandsche Midden-	No. 5, P. 36
Business and Government		standbank, Amsterdam	
Implementing Public Plans: The Case for Social Marketing	No. 4, P. 24	The Future of London as an International Financial Centre	No. 1, P. 42
The European Automobile Industry—Three Possible Scenarios	No. 4, P. 12		
The Future for European Business—Strategies	No. 4, P. 18	Forecasting and Future Research	
for Growth		Forecasting the Business Cycle in an Uncertain	No. 5, P. 21
The Medium-Term Currency Outlook	No. 2, P. 2	Environment	
What the New GATT Trade Agreement Means	No. 1, P. 77	Forecasting the Impact of Public Policies	No. 4, P. 80
for Plastics		Futures Research: New Directions	No. 1, P. 90
		Is There a Future for Social Forecasting?	No. 5, P. 29
Case Histories and Company Philosophi	phies	Social Forecasting: An Integral Part of Corporate Planning?	No. 2, P. 82
Airline Corporate Planning—A Conceptual Framework		Corporate Planning	
Branch Banking in the Year 2000	No. 5, P. 65	Information Systems	
Corporate Planning and Modelling in a Large		Data and Effective Corporate Planning	No. 5, P. 106
Bank		Long Range Planning for Information Services	
Corporate Planning in Local Government—A Case Study	No. 2, P. 43	The Federal Government as a Source of Strategic Planning Information	
Corporate Strategic Planning in a University	No. 5, P. 70	otratogic riammy mornation	
Corporate Strategy at Admiram	No. 3, P. 115		
Manufacturing Company: An Iranian Case		International Business	
Study	No 6 D 42	Pitfalls in Planning for Multinational	
Developing a Data Base for Planning—A Shipping Industry Case	No. 6, P. 42	Operations	No. 6, P. 23
How Planning Works in Practice—A Survey of	No. 4, P. 30		
48 U.K. Companies	100. 17.1.00		
Long Range Planning and the Church	No. 3, P. 99	Marketing and Distribution	
Long Range Planning in Large U.S. Companies	No. 3, P. 91	Designing a Long Range Marketing Strategy	No. 2, P. 36
Long Range Planning of Paper and Board Supplies	No. 2, P. 60	for Services Implementing Public Plans: The Case for Social	No. 4, P. 24
Planning for a University, Using Interactive Forecasting	No. 3, P. 103	Marketing Market Concentration—Challenge to Corpor-	No. 4, P. 56
Policy Making at Nederstandsche	No. 5, P. 36	ate Planning	140. 4, F. 30
Middenstandbank, Amsterdam	140. 0, 1. 00	Physical Distribution: A Suitable Case for	No. 1. P. 2
The European Automobile Industry—Three Possible Scenarios	No. 4, P. 12	Treatment	
		Technology and New Products	
Competitive Strategy/Business Portfe	olio	Energy Resources and the Impact of New	No. 4, P. 63
A Practical Approach to Risk and Sensitivity Analysis	No. 1, P. 12	Technologies Focusing Innovative Effort through a	
Planning for Productivity	No. 2, P. 52	Convergent Dialogue	

OL. 13 1980

Innovation as the Source of Long Term	No. 2. P. 9	Planning Projects/Production	
Economic Growth			No. 3, P. 45
The Corporate Library as a Source of New Technology	No. 2, P. 102	Management Decision-Making Measuring Performance in Capital Project	No 4 P 51
The Decision-Making Process for Strategic Adaptation	No. 1, P. 48	Management	NO. 4, P. 51
N V		Public Policy and Planning	
New Ventures Focusing Innovative Effort through a	No. 6, P. 32	Alternative Plans for London Dockland: Not Force but Seduction	No. 6, P. 46
Convergent Dialogue	No. 1, P. 70	Forecasting the Impact of Public Policies Multiple Objective Planning for Regional	No. 4, P. 80 No. 4, P. 98
Managers		Blood Centres Planning in Whitehall—Is It Possible—Will It	No. 1, P. 34
Objectives and Strategy		Survive? Politics, Government and Company Planning:	No. 5, P. 57
Multiple Objective Planning for Regional Blood Centres	No. 4, P. 98	The New Perspective Swedish Industrial Policy Planning	No. 6, P. 55
		The Federal Government as a Source of Strategic Planning Information	No. 5, P. 100
Organization and Implementation of Planning		Urban and Regional Planning—A Systems View	No. 2, P. 67
A Simulation System for Corporate Planning Changement: Understanding and Managing Change	No. 5, P. 43 No. 5, P. 112	Wither or Whither London? An Application of Industry Structure Analysis	No. 5, P. 79
How Managers Plan—The Analysis of	No. 1, P. 70	Quantitative Methods and Computers	
Managers How Planning Works in Practice—A Survey of	No. 4, P. 30	Designing Computer Models that Work The Future of Computers in Financial	No. 6, P. 60 No. 3, P. 12
48 U.K. Companies Multinational Corporate Planning: Is It Really	No. 2, P. 105	Institutions	NO. 3, F. 12
Different? Rational and Non-Rational Planning	No. 2, P. 87	Resources and Environment	
		Energy Resources and the Impact of New Technologies	No. 4, P. 63
Personnel and Organization		Planning for Job Creation Productivity: What Is It?	No. 2, P. 20 No. 4, P. 90
Developing a Manpower Strategy for an Industry		Relocation or Dislocation? A Planned Approach to Location	
How Managers Plan—The Analysis of Managers	No. 1, P. 70	Strategic Planning for Public Relations The Federal Government as a Source of Strategic Planning Information	No. 3, P. 57 No. 5, P. 100
Planning, Uncertainty and Risks			
A Practical Approach to Risk and Sensitivity	No. 1, P. 12	Small Business	
Analysis Strategic Thinking Supported by Risk Analysis Turning Uncertainty to Advantage	No. 3, P. 61 No. 3, P. 128	Planning for Job Creation Shirt-Sleeved Approach to Long Range Planning for the Smaller Growing Corporation	No. 2, P. 20 No. 6, P. 83
Planning Philosophy and Approach		Social and Political Issues	
A Simulation System for Corporate Planning Corporate Planning in Local Government—A Case Study	No. 5, P. 43 No. 2, P. 43	Forecasting Developments in Consumerism and Consumer Protection	No. 1, P. 29
Environmental Scanning—Does It Help the Chief Executive?	No. 5, P. 87	Is There a Future for Social Forecasting? Politics, Government and Company Planning:	No. 5, P. 29 No. 5, P. 57
How Managers Decide to Use Planning Models Market Concentration—Challenge to	No. 2, P. 32 No. 4, P. 56	The New Perspective Public Participation in Planning—A Research Report	No. 4, P. 71
Corporate Planning Planning and Control of Purchasing	No. 3, P. 30	Strategic Planning and Participation: A Contradiction in Terms	No. 5, P. 10
Performance: A New Concept Planning for a University, Using Interactive	No. 3, P. 109	Swedish Industrial Policy Planning	No. 6, P. 55
Forecasting Public Participation in Planning—A Research Report	No. 4, P. 71	Specific Industries	
Rational and Non-Rational Planning	No. 2, P. 87	Developing a Data Base for Planning-A	No. 6, P. 42
Relocation or Dislocation? A Planned Approach to Location	No. 6, P. 10	Shipping Industry Case Telecommunications and the Customer—	No. 6, P. 70
Tailor-Made Planning: Making Planning Fit the Firm	No. 6, P. 74	Prospects for the 1980s	
Urban and Regional Planning—A Systems	No. 2, P. 67	Surveys of Planning	
View Using Input-Output Models for Planning in	No. 3, P. 35	Modelling for Corporate Planning	No. 3, P. 125
Groups with Considerable Inter-Company Trading		The Journal Readership Survey Turning Uncertainty to Advantage	No. 3, P. 40 No. 3, P. 128

VOL.